

# GIFT BRICKS®



Gift Bricks® is #1 in donor recognition for engraved bricks, tiles, and other media. We can offer services that include marketing, manufacturing, and installations.

Gift Bricks® uses only proven products from top quality manufacturers. The most popular engraved products include: brick, marble, granite, slate, ceramic tile, glass, bronze, Romanite® and other media. Our engraving process allows us the capability to engrave verbiage, artwork, logos, and signatures.

Gift Bricks® epoxy filled and laserblasted methods of engraving adds clarity to lettering and protects the material from chipping, cracking or filling with debris. Our special process was developed by our firm and has proven to be very successful.

Gift Bricks® is unique in that it gives donors permanent recognition for their contributions.

2920 99<sup>th</sup> Street, Sturtevant, Wisconsin 53177  
 262-886-0727 800-537-5579 FAX: 262-886-1130  
 Email: engrave@giftbricks.com  
 Website: www.giftbricks.com

# Information Sheet

2920 - 99th Street  
Sturtevant, WI 53177  
800-537-5579  
[www.giftbricks.com](http://www.giftbricks.com)  
engrave@giftbricks.com



*Note: Not all brick or tile are engraveable. Some do not meet strength specifications, moisture absorption rates, too rough of a surface texture, too soft, not color fast, or for outdoor use.*

## Engraving Types & Materials

Engraving Types for our products are described in detail at the top of Page 5.

All EPOXY FILL & LASER BLASTING products are covered by the *Gift Bricks® Lifetime Warranty* on the engraving when the materials are installed to manufacturer specifications for their intended use.

\*Paint infill products carry our engraving guarantee, however the paint or stain is not warranted. In time, some paint or stain may fade or disappear, depending upon environmental conditions such as: type of material, environment, indoor or outdoor application.

### SHIPPING

Minimum Order is \$50  
Shipping is by UPS

**FREE SHIPPING**  
on 100 or more pieces or more



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# Price Sheet

## Epoxy Filled & Paint Infill

### Clay & Concrete Bricks

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In 1985, Gift Bricks® developed a computerized method of engraving brick, tile and other media. The most popular sandblasted method of engraving engraves a 1/8" to 3/16" depth into the brick. The engraved surface is then filled with our exclusive epoxy fill to the top of the brick. This prevents dirt or debris from entering the cavity. It also prevents chipping of letters and when people walk on them with stones on the bottom of their shoes or heels. Epoxy filled concrete bricks keep the clarity of the engraving for years to come.

Our exclusive epoxy fill and engraving process is proprietary to Gift Bricks® and made us #1 in the industry. We are the only firm to have 30+ years of field experience with this. Our epoxy filled engraving is resistant to ultra violet rays from the sun, and has proven field experience in temperatures from -30° F to 120° F. We are so confident in this product that we even include a *Gift Bricks® Lifetime Warranty* on the engraving.



ABOVE: 24" x 24" Colored Epoxy Paver

#### Epoxy Colors

Black epoxy is standard, but you can add other colors for a slight added charge.

BELOW: 10" Hex Multi-Colored Epoxy



The colors shown here are approximations of our epoxy colors. We strive to obtain consistency in colors, but sometimes variations can occur.

<b>Black Epoxy Filled Brick Pricing</b>			
<u>Size</u>	<u>Description</u>	<u>Black Paint Infill</u>	<u>Black Epoxy Fill</u>
4" X 8"	3 lines / 14 characters per line	\$17.80 each	\$19.50 each
8" X 8"	6 lines / 14 characters per line	\$35.60 each	\$39.10 each
12" X 12"	9 lines / 21 characters per line	\$56.80 each	\$67.30 each
8" X 16"	6 lines / 28 characters per line	\$95.20 each	\$120.10 each
16" X 16"	12 lines / 28 characters per line	\$187.20 each	\$218.40 each
24" X 24"	21 lines / 42 characters per line	\$390.00 each	\$452.40 each
10" Hexagon	3 lines / 16 characters per line	\$46.80 each	\$51.50 each

*All prices include material - Logos can be added just an additional \$75 each min. price on request*



24" x 24" Brown Arch paver



12" x 12" gray paver



4" x 8" and 8" x 8" paver

## Paint In filled Concrete Bricks

This engraving method is accomplished by sandblasting the letters or artwork, and painting the cavity with a paint-stain. This can be done on clay, concrete, granite, tiles, and other materials. This method of engraving looks great on memorial donor walls, granite, and other materials. We guarantee a crisp clean engraving with this method. The *Gift Bricks® Lifetime Warranty* covers the engraving. Due to varying environmental conditions, paint stain is not covered.

**Wide range of paint colors available**  
 Add \$5 per color other than black  
 Colors can be seen at <http://giftbricks.com>



# Epoxy Filled & Paint Infill Brick Colors Clay & Concrete

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Gift Bricks® represents several manufacturers throughout North America to suit your needs. Here are the most popular colors.

The following are **CLAY PAVER COLORS** available in 4x8 and 8x8 sizes.

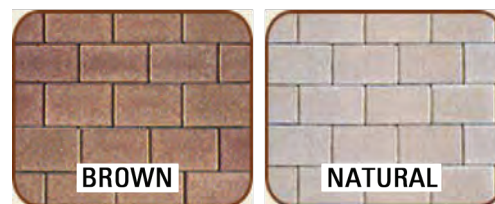


Concrete Pavers  
Available in 4x8 & 12x12



## Concrete PAVER COLORS

Concrete Pavers  
Available in 4x8



Concrete Architectural Pavers  
Available in 8x8, 12x12, 8x16, 16x16, 24x24





# Price Sheet

## Laserblasted Clay Bricks

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In 2004 Gift Bricks® introduced a new laserblasted method of engraving. Laserblasting is when the surface of the material is blasted with a laser. The laser forms the engraved letters & artwork into a beautifully engraved raven black.

You will find that all of our Laserblasted products are priced economically, are very durable and include a **Gift Bricks® Lifetime Warranty** on the engraving.

We offer a large variety of laserblasted brick products which includes: pavers, face bricks, and quarry tiles. Whatever your project, Gift Bricks® professional staff has many years of experience to help you with your selections.



8" x 8" red clay paver

The laserblasting process of engraving allows us to engrave the finest details for logos



2" x 4" Mini Replica Brick

4" x 8" red clay pavers

Pricing		
2" X 4"	3 lines / 20 characters per line	\$14.90 each
4" X 4"	6 lines / 20 characters per line	\$16.10 each
4" X 8"	3 lines / 20 characters per line	\$18.20 each
8" X 8"	6 lines / 20 characters per line	\$36.30 each

*Logos can be added just an min. additional \$75 each (price on request)*



Above is an example of our laserblasted bricks with a Bronze medallion insert on the 8" x 8" bricks. prices on request.

**Clay Brick Colors** Gift Bricks® represents several of the finest brick manufacturers through out North America. Below are the most popular clay colors we have available in 4" X 8" and 8" X 8" sizes.



April, 2014



# Price Sheet Engraved Tiles

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Gift Bricks® offers a large variety of tiles for donor recognition programs. Many colors to choose from. The most popular sizes are 4 x 8, 8 x 8 and 12 x 12. You can also place multiple tiles together to create the illusion of a much larger tile.

## TILE ENGRAVING STYLES



**EPOXY FILLED** — Gift Bricks® Tiles most popular product is filled with our special epoxy fillers. The standard epoxy color is black, but we also have available: bright red, brick red, dark brown, white, light beige, dark green, goldenrod, light and dark gray. The advantage of using epoxy fillers is to raise the engraved area to the surface of the tile for durability and long life.



**LASERBLASTED** — Gift Bricks® laserblasted tiles are engraved with a laser beam that melts the surface of the tile to black. Black is the primary surface color of the engraving. This method allows you to have the appearance of epoxy but at an economical price.

**PAINTED** — Gift Bricks® tiles can be engraved and painted to enhance the engraving. The standard color is black, but other colors are available. We use special proprietary paint stains that have been bested for durability for use indoors and outdoors.

## TILE MATERIALS

**Quarry Brick Tiles** – are made of natural brick materials and look like regular paving bricks. Suitable for installations indoors on floors or walls, and outside on walls. Natural colors include: red, brown, gray, ivory and variations of these colors. We also have a variety of quarry tiles which have a textured surface for slip resistance for floors. These are really nice, as they add a rich texture to the otherwise smooth surface. Quarry brick tiles come in 4” x 8” and 8” x 8” sizes.



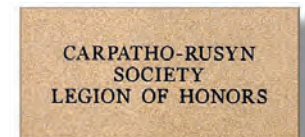
4” x 8” from \$23.80 8” x 8” from \$40.60



**FIRE GLAZED TILES** – are quarry tiles that have been coated with a glaze to make them glossy. These tiles feature the most brilliant bright colors of any tiles available, so we try to match colors to suit your project needs. They are available on special order basis since we advise ordering enough of them so that you have them to complete your project and insure colors remain true. The average thickness of these tiles is 1/4 to 3/8 inch. By selecting a combination of colors you can create a really impressive donor wall design. We also help you out with design ideas. Fire glazed tiles can be installed on walls inside and out. Sizes include: 4” x 8”, 8” x 8”, and 12” x 12”. The average thickness of tile is 1/4 to 3/8 inch.

4” x 8” from \$23.80 8” x 8” from \$40.60

**PORCELAIN TILES** – are fired at extremely high temperatures which provide a hardness comparable to granite. They are very versatile as they can be installed on floors, walls, and outside walls. Colors include dark & light solids, pleasant pastels and some which have a stone-like or granite-like appearance. The sizes most popular are 4” x 8”, 8” x 8”, and 12” x 12”. The average thickness of these tiles is 1/4 to 3/8 inch.



4” x 8” from \$23.80 8” x 8” from \$40.60



Prices Upon Request

**GRANITE STONE TILES** – are natural granite stone. These are some of the strongest tile materials. Granite tiles come in natural granite colors. They are made out of granite stone and can be ordered as thermal matte-like or highly polished surfaces. These tiles average 3/8 inch thickness, but can be ordered custom at different thicknesses. These tiles can be ordered as 4 x 8, 8 x 8 and 12 x 12. Other sizes installed inside and out on floors or walls.

**MARBLE TILES** - are made of natural marble. These tiles make beautiful awards & classy displays. They can be engraved and painted with black, gold, white, silver, and other color paint infills. Popular colors include: jade green, various tones of black, and sierra white. Other colors are also available. Sizes from 4” x 8” x 3/8” thick.



Prices Upon Request



# Price Sheet Engraved Tiles

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Gift Bricks® offers a large variety of tiles for donor recognition programs.  
Many colors to choose from.

The most popular sizes are 4 x 8, 8 x 8 and 12 x 12.

You can also place multiple tiles together to create the illusion of a much larger tile.



TILE PRICING		
4" X 8"	3 lines / 20 characters per line	\$27.40 each
8" X 8"	6 lines / 20 characters per line	\$46.70 each
12" X 12"	9 lines / 25 characters per line	\$51.50 each

*Logos can be added for an additional \$75 each*



## TILE MATERIALS

**QUARRY BRICK TILES** – are made of natural brick materials and look like regular paving bricks. Suitable for installations indoors on floors or walls, and outside on walls. Natural colors include: red, brown, gray, ivory and variations of these colors. We also have a variety of quarry tiles which have a textured surface for slip resistance for floors. These are really nice, as they add a rich texture to the otherwise smooth surface. Quarry brick tiles come in 4" x 8" and 8" x 8" sizes.



**FIRE GLAZED TILES** – are quarry tiles that have been coated with a glaze to make them glossy. These tiles feature the most brilliant bright colors of any tiles available, so we try to match colors to suit your project needs. They are available on special order basis since we advise ordering enough of them so that you have them to complete your project and insure colors remain true. The average thickness of these tiles is 1/4 to 3/8 inch. By selecting a combination of colors you can create a really impressive donor wall design. We also help you out with design ideas. Fire glazed tiles can be installed on walls inside and out. Sizes include: 4" x 8", 8" x 8", and 12" x 12". The average thickness of tile is 1/4 to 3/8 inch.

**PORCELAIN TILES** – are fired at extremely high temperatures which provide a hardness comparable to granite. They are very versatile as they can be installed on floors, walls, and outside walls. Colors include dark & light solids, pleasant pastels and some which have a stone-like or granite-like appearance. The sizes most popular are 4" x 8", 8" x 8", and 12" x 12". The average thickness of these tiles is 1/4 to 3/8 inch.



Prices Upon Request

**GRANITE STONE TILES** – are natural granite stone. These are some of the strongest tile materials. Granite tiles come in natural granite colors. They are made out of granite stone and can be ordered as thermal matte-like or highly polished surfaces. These tiles average 3/8 inch thickness, but can be ordered custom at different thicknesses. These tiles can be ordered as 4 x 8, 8 x 8 and 12 x 12. Other sizes installed inside and out on floors or walls.

**MARBLE TILES** - are made of natural marble. These tiles make beautiful awards & classy displays. They can be engraved and painted with black, gold, white, silver, and other color paint infills. Popular colors include: jade green, various tones of black, and sierra white. Other colors are also available. Sizes from 4" x 8" x 3/8" thick.



Prices Upon Request



# Simple Symbols

Some donor programs like to offer another incentive for their donors by providing a simple symbol on their brick. Most other engravers charge for this addition. We do not charge for the first simple symbol.

Below are some of our most popular simple symbols. Most programs choose 10 or less to offer their donors. This keeps it simple. We are happy to work with you.



Star of David

If there is a simple symbol you would like that is not on this list, you may request to see what is available. We try to match symbols to your needs.





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# Price Sheet

## Replicas & Medallions

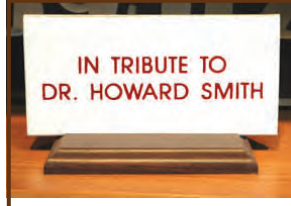
### Donor Brick Replicas & Mini-Replicas

Starting at \$14.90 for a 2" x 4"

Replicas are a copy of the original donor brick or tile. They can be a full size copy of their original brick or tile, or a miniature version, we call a mini-brick or mini-tile.



4" x 4" Replica



4" x 8" Full Size Replica  
 Tile with optional color



2" x 4" Mini-Brick  
 Replica



4" x 8" Replica Tile  
 with optional colors



Gift Bricks® replicas are also available with logos.  
 2" x 4" replica



4" x 8" Replica Brick with Brass Plate



4" x 8" Sierra White Granite  
 shown with optional acrylic cover  
 and wood base

## Donor Brick Pavers or Tiles with Brass Medallions

Gift Bricks® offers an engraved brick product which includes a brass medallion. These special medallion pavers include engraved text, along with a brass medallion securely inset into the brick. Our engraved brass medallions are custom made to your specifications.

Medallion engraved pavers are a great way to special programs honoring: veterans, an organization milestone, an anniversary, a charity donor recognition event, or to commemorate service time.

Our brick engraved medallion products are only available to our donor recognition customers and cannot be obtained any other way. Prices are available upon request.



Service medallions are available in either brass or full color versions.



12" x 12" brown arch paver

8" x 8" red clay paver

We have the capability to produce replicas from our available stock pieces, or you can have a die made for your specific program. We will be happy to provide you with the costs once we receive your artwork request.



# Typesyles & FREE Online ordering website

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engrave@giftbricks.com

## TYPESTYLES

Gift Bricks offer a variety of different typesyles to choose from. Here are some of the most popular

Helvetica U&L

HELVETICA CAPS

Universe U&L

UNIVERSE CAPS

Calibri U&L

CALIBRI CAPS

Metabook U&L

METABOOK CAPS

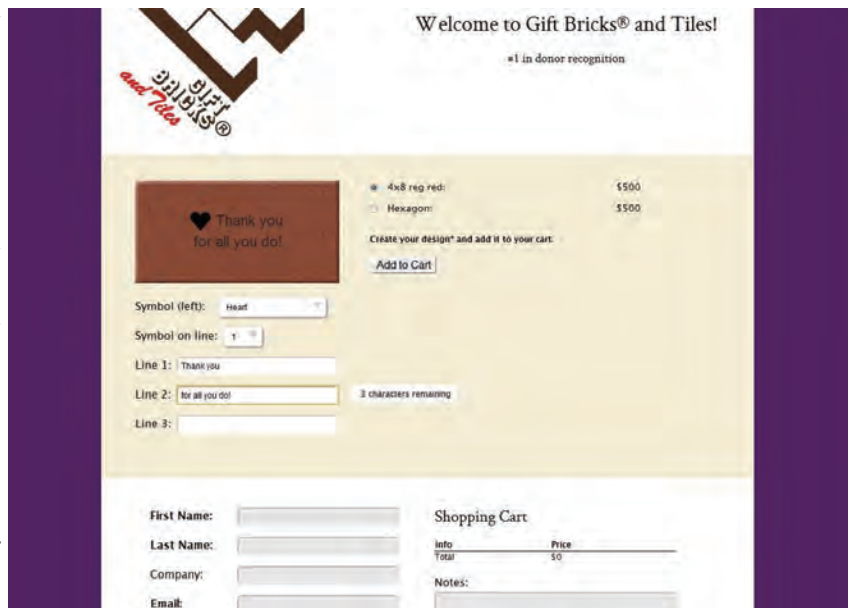
VERMARCO CAPS

## FREE WEBSITE

Gift Bricks® launched our FREE online ordering website. It is a simple, easy to use and allows you to track and monitor your sales.

- Our websites are customizable
- Your donor will see a preview of their brick before paying for it
- It will not allow your donor to exceed the number of characters allowed per line
- They can pay with their PayPal account, a credit card, or print a receipt and mail you a check

This include a one page website that donors can order a brick, see a preview of their brick, and pay with a credit card or your donors can create the order then print and mail in payment. This is hooked up to a PayPal account your organization has. This way all monies run through your account. Gift Bricks® will provide a secure log in and password to the website so your organization can view the orders already placed, add, and change orders. When you are ready you can submit your order to Gift Bricks® in just one click of the mouse.





# Price Sheet Memorial Benches

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## GRANITE BENCHES

Prices include granite bench and engraved text on one surface.  
Colors are black or gray (other colors may be available, please request)  
Artwork and shipping charges not included in prices.



**BEN01**  
**\$1302**

Top = 4-0 x 1-4 x 0-4 Polish 5  
Legs = 1-2 x 1-2 x 0-4 Polish 4  
2 – straight Legs



**BEN02**  
**\$1272**

Top = 4-0 x 1-4 x 0-4 Polish 5  
Legs = 1-2 x 0-4 x 1-2 Polish 4



**BEN03**  
**\$1512**

Top = 4-0 x 1-2 x 0-4 Polish 5  
Base = 3-6 x 0-8 x 1-2 Polish 2



**CHR02**  
**\$1500**

Seat = 4-0 x 1-4 x 0-2 Polish 5  
Back = 4-0 x 0-2 x 1-2 Polish 5  
Legs = 1-6 x 0-2.5 x 2-6 Polish 2



**BEN06**  
**\$1461**

Seat = 4-0 x 1-4 x 0-4 Polish 5  
Legs = 1-2 x 0-4 x 1-2 Polish 4



**CHR01**  
**\$2350**

Overall size = 4-0 x 2-1 x 2-6



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## How to Get Started

Gift Bricks® has the experience to make your fundraising program a success. We help you from concept to completion through following some simple steps.

Feel free to call us anytime. We can help you weekdays 8 am - 5 pm Central Time. Or leave a message anytime. We are ready to help you launch your program today!



8" x 8" gray paver

Call us to get started  
**(800) 537-5579**



4" x 8" red paver

### **SIMPLE STEPS FOR AN ENGRAVED FUNDRAISER**

Assess the Possibilities

Choose Your Merchandise (Materials)

Work out your Finances

Plans for Taking & Verifying Orders

Program Details – Provided by Gift Bricks®

Establish the Contract

Take Orders

Submit Orders

Production of Bricks

Delivery of Bricks

Installation of Bricks

Future Sales

For the Detailed Version of SIMPLE STEPS, please call us at **(800) 537-5579** or email your request to [engrave@giftbricks.com](mailto:engrave@giftbricks.com)





## Steps in a Gift Bricks® Fundraiser

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### Assess the possibilities for your project.

This means looking at the allotted space available for the bricks, as well as selecting a contractor/architect to design your project.

### Choose your merchandise.

This will include deciding what sizes/colors of brick you want to offer. Gift Bricks® can help you in selecting your bricks, as we work with many different manufacturers and know the options. After all we have been in business since 1979 - we know our bricks. You can either purchase your bricks/pavers from us or you can supply us with the bricks for engraving.

If you selected a paver choice that is not on one of our color charts please contact Gift Bricks®. If we are not familiar with that particular paver we may need a sample sent to us. NOT ALL PAVERS ARE ENGRAVABLE. Gift Bricks® pricing is based on average prices of brick, clay or concrete, as available from our local distributors in SE Wisconsin. If the brick you choose for your project is not available from our local distributors and we are unable to find a close match that meets your approval, you will be charged an additional fee to get the material to our location. *Please call to confirm that the brick you've chosen is readily available from our local distributors.*

### Work out your finances.

Determine your total costs for the project: engraving, bricks/pavers, installation, freight, and any other costs such as printing and distributing order forms/brochures etc. This information, combined with the amount of money you want to raise and anticipated cooperation from prospective donors, will help you decide on a price to charge for each personalized brick. If you can find people that are willing to donate any of this to your fundraiser you can always buy them a brick as a thank you.

**Please note:** One important cost in any fundraising project is the **marketing strategy**. You should decide on your strategy early in your decision-making process so you can incorporate the anticipated cost into your overall financial picture. Some suggestions include: posters, TV/radio ads, weekly local papers, bulk mailings, internet sites and/or leaving flyers at chosen locations.

### Make a plan for taking and verifying orders.

This will include developing and distributing an order form/brochure, as well as deciding:

- what form(s) of payment you will accept
- decide if your organization will be utilizing Gift Bricks® free online ordering website
- whether you will accept mail/phone orders or point-of-purchase
- how you will acknowledge the customers' orders and verify their inscriptions
- how long you want to continue the fundraiser.

**Keep in mind that many organizations decide to fundraise indefinitely.**

### Contact Gift Bricks® with the necessary information.

Please complete the Gift Bricks® Pre-Order form. This provides us with the necessary information for your fundraiser. If you do not have this information give us a call and we will e-mail one to you.

If you plan to use our Gift Bricks® free online ordering website please complete the information form and return to us. We must have the Pre-Order Form before we set up a website.

### Sign the Gift Bricks® contract.

Once we receive your completed Pre-Order Form® Gift Bricks® will draw up a contract using the information you've provided. Please return the signed contract with your \$25 deposit and a copy of your tax exempt certificate.



# Steps in a Gift Bricks® Fundraiser

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## Sample bricks to display while selling.

Do you have sample bricks yet? These are a great selling tool and you choose the text on the bricks. Remember to stay within your character limits you are offering. Gift Bricks® will provide (2) 4" X 8" bricks and (1) 8" X 8" brick at no charge. Other sizes are subject to current pricing and shipping.

## Take orders and submit the inscriptions to Gift Bricks®.

Once you've taken your orders and verified the inscriptions, submit your order to us via e-mail (unless you are utilizing our FREE Gift Bricks® online ordering website), and we'll begin processing your order right away. Remember to send your 50% down payment with your order.

**Please note:** Usually we prefer it if you submit all of your order to us at once, as late orders straggling in will make you wait longer and our job more difficult; also, late submissions are subject to a charge if we have already started to produce the rest of your order.

**Batch ordering?:** The only time we encourage batch ordering is if your fundraiser will continue for years or your total unit sales are in the thousands. If this is the case, we will begin processing your order after you've taken about 200 orders or so. If you believe your fundraiser will reach 200 units sold within the first year, Gift Bricks® is willing to store your pavers for you.

## Production of your bricks at Gift Bricks®.

Our average lead time is approximately 30 days. This is from the time we receive your order to the time your order is completed and ready to ship. Keep in mind engraved bricks are not produced in a blink of an eye. Each brick is unique. Our special process involves several steps, including setting up each inscription, proofreading, engraving, washing/drying, quality control, and packaging for shipments. We process each order in the order we receive it. Remember that each order takes a different length of time to produce depending on many factors. Consider this when planning your fundraiser's time frame.

## Delivery of your bricks at Gift Bricks®.

Bricks can be shipped in boxes by UPS, on a pallet and delivered on a semi, or picked up at our facility to the address you provide. Shipments are based on the total weight of the order.

- UPS Shipments: If your order is under approximately 40 bricks your order will likely be shipped in boxes by UPS. Gift Bricks® will carefully package(s) with a maximum weight limit of 56 pounds. We will ship these boxes to the address you provided to us on the Pre-Order Form unless you advise us otherwise.
- Truck Shipments: If your order will ship on a pallet we will contact you before it leaves our facility. We will confirm the shipping address and get a contact name and phone number. We ask the trucking company to contact this person 24 hours in advance to schedule delivery. You will need a way to offload the pallet(s), the truck driver does not off load. This may mean that you will need to borrow a forklift if you don't already have one. If you don't have a forklift available, don't underestimate "people power". It doesn't take long for a small group of people to unload a pallet of bricks. We keep the pallets at no more than 2,000 pounds to accommodate most forklifts.
- Pick Up: Please advise if you plan to pick up your order. We will contact you when it is completed.

## Install your bricks\* - and enjoy!

Remember, you don't have to fill the entire spot designated with engraved bricks. You can always put in blanks and sell the space at a later time.

\*Gift Bricks® engraved bricks should be installed in a sandset base, not in mortar. For more information on installation please contact us.



## Important things to know before beginning your Gift Bricks® fundraiser

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[www.giftbricks.com](http://www.giftbricks.com)  
[engrave@giftbricks.com](mailto:engrave@giftbricks.com)

### Gift Bricks® Employees Love to Talk on the Phone

We are always happy to answer any questions you may have. There are many decisions to be made and our experienced suggestions can help your fundraiser run smoothly. At Gift Bricks® we are proud to say we do not have a voice mail system and during regular business hours you will always reach a "real person".

### Sign on the Dotted Line

Gift Bricks® requires a contract between our two organizations. Information we need to draw up a complete contract is found on the Pre-Order form. If you need a copy of the Pre-Order Form just let us know.

A contract is beneficial in that you are "protected" from price changes for a one-year period. Prices are subject to change without notice unless you are under contract.

### Lead Times are Estimates, not Guarantees

We will always do our absolute best to get your order to you in a timely fashion. But remember: any lead time you are told by any Gift Bricks® employee is an estimate and not a guarantee. So while we understand that you have deadlines to meet, we appreciate your cooperation in giving us as much time as possible to complete your order. This is especially important during our peak-time, approximately spring to mid-fall.

If you have a ceremony or deadline please let us know. Even if the timing falls into the lead time. We will keep an extra eye on your order to make sure it is to you in time.

### Pleeeeeease Send Orders to Us in the Requested Format

(if you are not using our free online ordering website that is)

Any orders not submitted in our format will:

be charged an additional fee per brick

require you to review and approve the proof faxed back to you - time-consuming, unnecessary and a \$10 charge per order take longer to process

You will receive the format information with your contract.

### Special Request Inscriptions

When you send in your order(s), be sure to include any special (or even not-so-special!) instructions that you think may be helpful in the processing of your order.

### Brick Sequences are Separate (but equal)

Every size of brick you offer will have its own set of brick numbers (e.g. 4x8 #1-25, 12X12 #1-20, etc.). In addition, logo bricks will also be numbered separately from regular inscription bricks of the same size\*. As you continue ordering with Gift Bricks® the brick numbers will continue. These brick numbers are written on the side of the brick (not to be seen when installed) and also referenced on your invoice.

### You Can't Write the U.S. Constitution on a 4" x 8" Brick

It is important to stick to the character limits and line limits set for the brick sizes you are selling. *These are determined by the physical limitations of the bricks.*

### Big Bricks May Only Come in Red / Brown / Charcoal / Tan

Unless you are using a clay or some concrete bricks brick, all sizes 8" x 8" or larger only come in red, brown, charcoal or tan. This is because the larger sizes are only available to us in those colors.



# Answers to Common Questions

2920 - 99th Street  
Sturtevant, WI 53177  
800-537-5579  
[www.giftbricks.com](http://www.giftbricks.com)  
[engrave@giftbricks.com](mailto:engrave@giftbricks.com)

**Gift Bricks® has over 30 years' experience with fundraising and is happy to help you throughout your project - starting now. We understand that this may all be very new for you and that you may be unsure of some of the aspects of your fundraiser. The following suggestions are helpful answers to common questions. Again, if you have any questions, don't hesitate to call us.**

## What is a "multi-tiered" method of donor recognition?

It is best to offer a minimum of two brick sizes (and prices) for donor purchases. That way, those who wish to donate larger amounts, particularly companies, can easily do so, while those with less to spend can find something within their budget. It's just as easy to offer multiple options, and the effect on your fundraising success can be striking.

## Which typestyle is the most popular?

Unsure which typestyle is best for your project? Helvetica Light, with upper and lower case lettering, is by far our most popular typestyle. Over 75% of our customers use this typestyle.

## Which bricks should we order?

Undecided about which paver to use for your project? Let us help. Enclosed with this information packet you will find some of our most popular colors. If you are trying to decide between 1-2 different colors give us a call and we will send some blank samples for your review. Gift Bricks® pricing is based on average prices of brick, clay or concrete, as available from our local distributors in SE Wisconsin. If the brick you choose for your project is not available from our local distributors and we are unable to find a close match that meets your approval, you will be charged an additional fee to get the material to our location. *Please call to confirm that the brick you've chosen is readily available from our local distributors.*

## How long should we keep the fundraiser going?

You'll get the most fundraising dollars by keeping your project timeline open-ended. Obviously, this will mean that the fundraiser lasts longer, but more importantly, it means that potential donors have a chance to see the project-in-progress. By placing blank bricks in with the engraved bricks when you begin installation, the general appearance of the project will still be attractive and "finished", while leaving room for - and encouraging - further purchases. **No amount of marketing before installation is as convincing to a potential donor as seeing the beautiful project that s/he can be a part of!**

## Should our brick project be indoor or outdoor?

Both indoor and outdoor brick projects can be successful. We have "thin bricks" available that can be used in a wall display. We also have tiles available in a rainbow of colors that look fantastic as an indoor wall display. Outdoor projects tend to be more "traditional" in style; however, their advantage is the possibility of being seen by more potential donors in a publicly visible location.

## Which inscription limitation do you recommend for 4" x 8" bricks?

The 4" x 8" bricks allow either 1-3 lines, 14 characters per line, 1-3 lines, 20 characters per line. *We strongly recommend the 1-3 lines, 14 characters per line option, since it allows for a bigger typestyle which in turn makes the engraving much more legible, especially if the pavers are going into the ground. But don't just take our word for it; turn this page over and place it on the floor and see the difference yourself.*



**Universe  
1-3 Lines x  
14 Characters**

Please notice the superior legibility  
of the inscription on the above brick  
(lettering drawn to scale)

**UNIVERSE  
1-3 LINES ALL CAPS  
20 CHARACTERS**



# Fundraiser Checklist

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Please use this checklist to help organize your fundraiser.  
It is for your convenience only and need not be returned to Gift Bricks®

We have decided to offer the follow size bricks with the corresponding prices:

_____ " X _____ "	at	\$ _____
_____ " X _____ "	at	\$ _____
_____ " X _____ "	at	\$ _____
_____ " X _____ "	at	\$ _____

The bricks we've chose are:

_____	_____
Clay or Concrete	Size

The color of architectural paver we've chosen is: \_\_\_\_\_  
(color - red, brown, tan, gray)

The typestyle we've chosen is:

Engraving option we've chosen:      EPOXY FILLED      PAINT ONLY      LASERBLASTING

We have chosen to offer the following simple symbols and have supplied Gift Bricks® with the necessary artwork:

We've assigned on person, \_\_\_\_\_ to be our Gift Bricks® contact.

We've sent in the Pre-Order Form to Gift Bricks® on \_\_\_\_\_.

We've submitted all information for the free website \_\_\_\_\_

We've signed and returned the Gift Bricks® Contract with our \$25 deposit and tax exempt certificate

We've made our order form/brochure

We've acknowledged donors' orders and they have verified the inscriptions

We've compiled orders and submitted them to Gift Bricks®



Gift Bricks®  
 2920 – 99<sup>th</sup> Street  
 Sturtevant, WI 53177  
[engrave@giftbricks.com](mailto:engrave@giftbricks.com)  
 1-800-537-5579  
 Fax: 262-886-1130

# Fax

# Pre-order Form

To: Customer Service From: \_\_\_\_\_  
 Company: Gift Bricks® Date: \_\_\_\_\_  
 Fax: 262-886-1130 Pages: 1  
 Re: Pre-order Information CC: \_\_\_\_\_

I have decided to fundraise with Gift Bricks®. Here is my information for the Gift Bricks® contract. I understand that all of this information must be supplied to Gift Bricks® before a contract can be drawn and before any of our order can be processed. I also understand that, unless a contract is drawn and signed, prices are liable to change without notice.

Name of Organization: \_\_\_\_\_

Name of Fundraiser: \_\_\_\_\_

Billing Address of Organization: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Shipping Address for Orders: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Brick Choice: \_\_\_\_\_  
Manufacturer's Name Color (Remember, larger sizes are available in red / brown / tan / gray only)

Gift Bricks® pricing is based on average prices of brick, clay or concrete, as available from our local distributors in SE Wisconsin. If the brick you choose for your project is not available from our local distributors and we are unable to find a close match that meets your approval, you will be charged an additional fee to get the material to our location. Samples of commonly used bricks are available upon request. *Please call to confirm that the brick you've chosen is readily available from our local distributors.*

Brick Sizes you are offering: \_\_\_\_\_

Typestyle: \_\_\_\_\_

4" x 8" Bricks will be (circle one): 1-3 lines, 14 characters per line OR 1-3 lines, 20 characters per line

Engraving will be (circle one): EPOXY FILLED LASERBLASTING PAINT ONLY

Name for authorized signature for contract: \_\_\_\_\_

Name of contact person for project: \_\_\_\_\_

Phone for contact: \_\_\_\_\_ Fax for contact: \_\_\_\_\_

E-mail for contact: \_\_\_\_\_



# Website Set Up Form

2920 - 99th Street  
 Sturtevant, WI 53177  
 800-537-5579  
**www.giftbricks.com**  
 engrave@giftbricks.com

Organization Name:

Address:

State/Providence:

Zip/Postal Code:

Contact Name:

E-Mail Address:

Phone:

Date:

Please select the option you would like to offer for payment to your donors

PayPal Only

Check Only

PayPal and Check

If you are offering PayPal please complete the following information:

API Username

API Signature

API Password

Domain Name Request: \_\_\_\_\_ .donationbricks.com

Foreground Color \_\_\_\_\_

Background Color \_\_\_\_\_

Are you offering Symbols?      Yes      No

<u>Brick Size</u>	<u>Brick Name</u>	<u>Your Selling Price</u>

Which symbols are you offering?

Notes:

☆
E-Mail Gift Bricks®
☆

~ Header text  
 ~ Footer text  
 ~ Organizations logo

**\*\*Don't forget to add your fundraising/  
 organizations contact information**

Send to engrave@giftbricks.com